PSYC 110: INTRODUCTION TO PSYCHOLOGY

Spring Semester 2022

PROFESSOR COURSE

Name: Mark A. Ferguson, Ph.D. Section/Credits: 6/3

Email: mark.ferguson@uwsp.edu Meetings/Location: Optional/Online

Office: SCI D331 (or via Zoom) Prerequisites: None Hours: MWF 11am-12pm or GEP: SS

by appointment

TEXTBOOK

Schacter, D. L., Gilbert, D. T., Nock, M. K., & Wegner, D. M. (2020). *Psychology* (5th ed.). Worth.

WEBSITE

This course will be administered online through Canvas. In Canvas, you will review lectures and videos, download handouts and study guides, and complete quizzes and exams. To participate in this online course, you will need an internet connection and browser (login at this website: https://www.uwsp.edu/canvas/Pages/default.aspx) or you can download the Canvas Student mobile app for Android or iOS from your preferred app store. You will need your UWSP login/password to access the website and app. If you would like to learn more about how to use Canvas features (such as discussion boards or quizzes), please review the resources posted on the Canvas website: https://community.canvaslms.com/t5/Canvas-Student/ct-p/canvas_student. If you need technical support, contact Canvas Support directly by clicking on the Help button in Canvas. They have a number of support options available.

DESCRIPTION

This course provides an introduction to the essential concepts and principles of *psychology*— the systematic study of thoughts, feelings, and behavior. The course begins with an overview of the science and profession of psychology. It then considers a range of key topics in psychology, such as neuroscience, memory, motivation, development, personality, and social behavior. The course concludes with a look at psychology as applied to health and wellness.

OBJECTIVES

Upon completing this course, students will be able to:

- 1. Explain or apply major concepts, theories, or methods used in psychological science to investigate, analyze, or predict human behavior.
- 2. Examine and explain how social, cultural, or political institutions influence individuals or groups.

CALENDAR

Module	Opens	Reading	Assignment	Closes
1: Evolution of Psychological Science	M 1/24	Chapter 1	Quiz 1	SU 1/30
2 : Methods in Psychology	M 1/31	Chapter 2	Quiz 2	SU 2/6
3 : Neuroscience and Behavior	M 2/7	Chapter 3	Quiz 3	SU 2/13
Review Modules 1-3	M 2/14	None	Exam 1	SU 2/20
4 : Memory	M 2/21	Chapter 6	Quiz 4	SU 2/27
5 : Learning	M 2/28	Chapter 7	Quiz 5	SU 3/6
6 : Emotion and Motivation	M 3/7	Chapter 8	Quiz 6	SU 3/13
Review Modules 4-6	M 3/14	None	Exam 2	SU 3/20
7 : Development	M 3/28	Chapter 11	Quiz 7	SU 4/3
8 : Personality	M 4/4	Chapter 12	Quiz 8	SU 4/10
9 : Social Psychology	M 4/11	Chapter 13	Quiz 9	SU 4/17
Review Modules 7-9	M 4/18	None	Exam 3	SU 4/24
10 : Stress and Health	M 4/25	Chapter 14	Quiz 10	SU 5/1
11 : Psychological Disorders	M 5/2	Chapter 15	Quiz 11	SU 5/8
12 : Treatment of Disorders	M 5/9	Chapter 16	Quiz 12	SU 5/15
Review Modules 10-12	M 5/16	None	Exam 4	*F 5/20*

This calendar is subject to revision. Any changes will be announced on Canvas or via email.

ASSIGNMENTS

Exams. You must complete three-of-four available exams on the course material (only your best three will count toward your final grade). Each exam will consist of 40 multiple-choice questions (40 questions x 2.5 points per question = 100 points) based on three modules of material. The exams will be administered through Canvas and drawn randomly from a pool of questions. You should complete the exam after reading the chapter and studying the material. You will have 60 minutes to complete an exam. You are allowed to take an exam twice if you want (each attempt will contain different questions, even for the same student). This offers you an opportunity to earn a better grade on the second attempt (you will receive the highest of the two attempts) and another chance to complete an exam if a technology failure occurs. Each exam will be available on Canvas one week before its due date (Sundays at 11:59pm). I strongly encourage you to complete all four exams. Students who opt out of early exams are likely to be disappointed if they earn lackluster scores on later ones. A skipped exam is a missed opportunity to learn the material and improve your grade!

The exams will provide you with feedback on your progress in learning the course concepts and principles, as well as on applying them to real world examples. When preparing for the exams, I suggest that you practice coming up with your own examples of the concepts. As an academic language, psychology is a knowledge-based skill that you need to use in real life to get the hang of it. Think about young children who use the word "cat" to identify any small mammal (whether dogs, bunnies, or squirrels). It is only through bona fide practice that they get the hang of using words that they are learning through trial-and-error. Coming up with your own examples of key concepts is not only more memorable, it helps you to better prepare for exams. Please check out the Study Helpers module on Canvas for additional exam preparation materials.

Quizzes. You must complete ten-of-twelve available quizzes on the readings in your textbook (only your best ten will count toward your final grade). Each quiz will consist of 10 multiple-choice questions (10 questions x 1 point per question = 10 points) based on one chapter of material. You should complete the quiz after reading the chapter and studying the material. You will have 15 minutes to complete a quiz. Each quiz will be available on Canvas one week before its due date (Sundays at 11:59pm; no quizzes will be assigned during exam weeks). Otherwise, quizzes will be administered in the same manner as exams—online through Canvas, randomly drawn from later item pools, allowed to take them twice, and strongly encouraged to complete all twelve quizzes.

These quizzes help you in many ways: they encourage you keep up with readings, help with lectures, practice thinking about the material, offer feedback on your progress, identify topics that you need to review, and reduce the percentage of your grade that is based on exams.

Research. The research requirement provides you with an in-depth experience with research being conducted in the Psychology Department. This requirement involves participating in two hours (that is, two credits) of psychological research or completing some library research. This requirement does not earn points toward your grade—it is simply a requirement that must be fulfilled in order to receive your final grade. For more information about this requirement, see the PSYC 110 Research Requirement Canvas site (a different site than the one for our course).

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PERFORMANCE

You can use this page to keep track of your progress in the course:

Quiz	Points Earned / Possible	Exam	Points Earned / Possible	
1	/ 10 Points	1	/ 100 Points	
2	/ 10 Points	2	/ 100 Points	
3	/ 10 Points	3	/ 100 Points	
4	/ 10 Points	4	/ 100 Points	
5	/ 10 Points	Total Points for Exams	/ 300 Points	
6	/ 10 Points	(Add only your best 3 of 4 exam scores)		
7	/ 10 Points		,	
8	/ 10 Points			
9	/ 10 Points	How are the quiz scores calculated? 10 questions x 1 point each = 10 points x 10 quizzes = 100 points		
10	/ 10 Points			
Total Points for Quizzes	/ 100 Points (Add only your best 10 of 12 quiz scores)	How are the exam scores calculated? 40 questions x 2.5 points each = 100 points x 3 exams = 300 points		
		Total Points for Course: / 400 Points		

You can use the following grading scale to determine your final course grade:

A = 372-400 points B = 332-347 points C = 292-307 points D = 240-267 points A = 360-371 points B = 320-331 points C = 280-291 points C = 0-239 points C = 348-359 points C = 268-279 points C = 268-279 points

POLICIES

Communication. Our communication in this class will mostly occur through digital methods. If you need to contact me with a private matter (such as your grades), you can send me an email. I generally respond to emails within 48 hours (excluding weekends). You can also visit my inperson office hours or make an appointment to meet via Zoom. However, if you need to contact me about a public matter (such as asking a question about the project), you can post a question in the Frequently Asked Question discussion forums. These forums are open to all students, which allows questions and answers to be viewed by everyone in the course.

Disabilities. UWSP is committed to reasonable and appropriate accommodations for students with disabilities and temporary impairments. If you have a disability or acquire a condition during the semester where you need assistance, contact Disability and Assistive Technology on the 6th floor of Albertson Hall (the library) as soon as possible. DATC can be reached at 715-346-3365 or DATC@uwsp.edu.

Illegalities. Under several federal and state laws, as well as university guidelines, the professor is required to report acts of a criminal or offensive nature that occur in and outside of class. This includes acts of sexual harassment and assault, bias and hate crimes, illicit drug use, and acts of violence. Any disclosure or description of these incidents, past or current, may be reported to the Dean of Students (http://www.uwsp.edu/dos/) or local authorities.

Incompletes. Incompletes will only be considered for students in exceptional situations, such as serious medical or emergency situations. They are generally not for students who simply feel overwhelmed by routine academic or extracurricular activities. Requests for incompletes must be accompanied by documentation. In most cases, all coursework must be finished within one semester to avoid receiving an F in the course.

Makeups. Makeups assignments will generally only be considered for students who cannot complete them on time due to academic, athletic, or religious obligations, major illnesses, or comparable reasons. Requests for makeups must be accompanied by documentation, such as letters from coaches, doctors, or spiritual leaders. In most cases, makeups must be completed within a week of the original deadline to avoid receiving a zero for the assignment.

Misconduct. The professor takes instances of misconduct (such as cheating and plagiarism) seriously. The minimum penalty for an instance of misconduct will be a zero on the assignment. Additional penalties will be considered under university policy. Please do not put yourself and others through disciplinary proceedings. To read about the university's misconduct policy, go to: https://www.uwsp.edu/dos/Pages/Student-Conduct.aspx.

Netiquette. In an online course, a majority of our communication takes place in the discussion forums. Our primary means of communication here is written. The written language has many advantages: more opportunity for reasoned thought, more ability to go in-depth, and more time to think through an issue before posting a comment. Still, written communication also has some disadvantages, such a lack of the face-to-face signaling that occurs through body language, intonation, pausing, facial expressions, and gestures. Thus, please be aware of the possibility of miscommunication and compose your comments in a positive, supportive, and constructive manner. You can learn more about netiquette at: http://global.k-state.edu/students/courses/netiquette/.